



2023

LOCAL VOLUNTARY
REPORT

PREFEITURA DE FRANCISCO
 **MORATO**
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**CITY HALL OF FRANCISCO MORATO
STATE OF SÃO PAULO, BRAZIL**

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MESSAGE FROM THE MAYOR

As we prepare this Local Voluntary Report, we can review the trajectory of collective construction that began in 2015, the year when the agenda of the Sustainable Development Goals (SDGs) was initiated. This agenda was chosen by the population of Francisco Morato in 2016 and reaffirmed in 2020 during the respective elections because our government program is based on the SDGs. However, what I wish to convey goes beyond mere numbers or parameters.

By adopting the 2030 agenda and the Sustainable Development Goals of the United Nations, we defined that we would have a guiding framework for public policies. In the initial phase, we did not fully grasp the impact this agenda would have on our city, our reality, and especially on our lives. This impact lies in the construction of a city that can (re)discover itself, with pride in being part of Morato. The agenda has allowed us to witness the development of public policies aimed at serving everyone, especially those in vulnerable situations, young people, women, and the elderly. It has gone beyond mere rhetoric and has been put into practice. In the following pages, we will attempt to demonstrate what we have achieved in recent years.

The idea of creating a report is both challenging and innovative, especially when it comes to local governments, as there is often resistance to exposing the evaluation of public policies. When we embarked on this journey, we started with raising awareness about the SDGs, understanding how they fit into our practices, monitoring our adherence to the SDGs, and then moving towards evaluation. Discussing metrics and gathering data to construct the most relevant local indicators for our reality has been and continues to be a challenging task. However, it has allowed us to course-correct and rethink our actions.

RENATA SENE

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GET TO KNOW THE CITY OF FRANCISCO MORATO

Francisco Morato is a peripheral city located in the metropolitan region of São Paulo, Brazil.

WORLD MAP



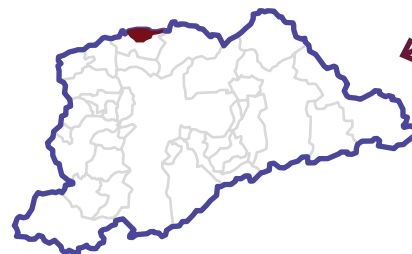
BRAZIL



**STATE OF
SÃO PAULO**



**CITY OF
FRANCISCO
MORATO**



**METROPOLITAN
REGION**



Founded in 1965, the city is now 58 years old.



With an estimated population of 165,139 people, it ranks 45th among the largest populations in the state, which has 645 cities.



It ranks 645th out of 645 cities in terms of GDP in the state of São Paulo.



There are 39,000 registered families in income transfer programs.



It has an area of 49.001 km², ranking 631st among the 645 cities in the state.



It has 23,000 students in the municipal education system, in addition to 17,000 in the state education system.

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<https://cidades.ibge.gov.br/brasil/sp/francisco-morato/panorama>

<https://aplicacoes.mds.gov.br/sagi/ri/relatorios/cidadania/?codigo=351630&aM=0>

THE SYMBOLS

THE CITY'S COAT OF ARMS



The City's coat of arms reflects the history of the founding of the former village of Belém. The small village was established as a base for the construction of the Botujuru tunnel, which connected the Santos Jundiá railway, facilitating the transportation of coffee production from the interior of São Paulo to the port of Santos during Brazil's coffee boom.

THE ADMINISTRATION'S SLOGANS

From 2017 to 2020, the municipal administration, guided by the SDGs, used the following slogan, representing the diversity of people, cultures, and the need to care for the population, aligning with the idea of "leaving no one behind".



For the years 2021 to 2024, the slogan refers to municipal public policies focused on and dedicated to sustainable development for the quality of life of the population. It emphasizes that development is necessary but must be coupled with sustainability, encompassing both urban and social aspects.



THE SUSTAINABLE DEVELOPMENT GOALS IN THE CITY OF FRANCISCO MORATO

SDG IN THE CITY OF FRANCISCO MORATO

The Sustainable Development Goals (SDGs) were incorporated into the city of Francisco Morato in 2016 as guiding principles for public policies in the government program of then-candidate Renata Sene. Seven out of the seventeen goals were prioritized by the government for the years 2017 to 2020.

In the 2020 government program, all actions were directly linked to the SDGs, guiding the government's initiatives for the years 2021 to 2024.

The city administration takes actions that promote the localization of the SDGs in their practices, including:

- Creation of Municipal Laws
- Training of municipal public servants on the SDGs
- Use of municipal administration tools to promote the SDGs
- Development of Participatory Multi-Year Plans with a focus on the SDGs, covering the first quadrennium from 2018 to 2021 and the second quadrennium from 2022 to 2025
- Implementation of actions that promote the SDGs and collect relevant data.

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<https://www.legislacaodigital.com.br/FranciscoMorato-SP/LeisOrdinarias/3041>

<https://www.legislacaodigital.com.br/FranciscoMorato-SP/LeisOrdinarias/3244>

<https://www.estrategiaods.org.br/francisco-morato-realiza-oficina-com-participacao-da-estrategia-ods/>

<https://www.estrategiaods.org.br/municipio-de-francisco-morato-e-o-mais-novo-membro-da-estrategia-ods/>

https://franciscomorato.sp.gov.br/arquivos/texto/anexo_5abbf69300de2.pdf

saiba mais em: https://franciscomorato.sp.gov.br/arquivos/texto/anexo_622610f340bc4.pdf

MUNICIPAL LAWS

To ensure that the SDGs become a legacy in the city, the Municipal Law No. 3.041 of 2019 was created and sanctioned, which states: "Adopts the United Nations 2030 Agenda for Sustainable Development as a guideline for public policies at the municipal level".

Similarly, the municipal master plan, which governs the territory and sectoral policies, is regulated by the Complementary Law No. 388 of 2020. In its:

"Article 4: The Municipal Master Plan of Francisco Morato has, as a guiding and interpretive principle, Law No. 3.041 of March 11, 2019, which adopts the United Nations 2030 Agenda for Sustainable Development as a guideline for public policies at the municipal level".

It is worth noting that both laws were unanimously approved by the City Council.

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<https://www.legislacaodigital.com.br/FranciscoMorato-SP/LeisOrdinarias/3041>

MUNICIPAL SDG COMMITTEE

To monitor and oversee each of the municipal secretariats, the Municipal SDG Committee was established through Decree No. 23 "G" of 2019.

monitors, evaluates, and measures data related to the SDGs and includes staff from all areas of the public administration, including:



The municipal committee has several responsibilities, but it is important to highlight that it is composed of permanent public servants, ensuring continuous work beyond any mandate-related issues. The committee

- 1 - Social Assistance and Development
- 2 - Culture and Tourism
- 3 - Education
- 4 - Sports and Recreation
- 5 - Finance and Management
- 6 - Government
- 7 - Attorney's Office
- 8 - Revenue and Economic Development
- 9 - Health
- 10 - Citizen Security
- 11 - Infrastructure and Public Works

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<https://www.legislacaodigital.com.br/FranciscoMorato-SP/LeisComplementares/338>

TRAINING OF PUBLIC SERVANTS

The process of implementing the United Nations' 2030 Agenda requires a series of actions to transform it into an effective government program. One of these measures in our city has been providing training and capacity-building programs for the public servants of Francisco Morato, aiming to ensure a comprehensive understanding of this important agenda.

Since then, all city employees have had the opportunity to participate in these trainings to familiarize themselves with the Sustainable Development Goals (SDGs) proposed by the UN. These trainings aim to raise awareness and engage public servants with the principles and goals set forth in the 2030 agenda, empowering them to play an active role in its implementation.

Additionally, a procedure has been established to ensure that all new employees, upon joining the municipal administration, undergo

specific training on the SDGs. By doing so, these professionals are informed and equipped with knowledge about the importance of the Sustainable Development Goals from the outset, becoming an integral part of the municipality's efforts towards sustainability and socially, economically, and environmentally responsible development.

These trainings for municipal public servants represent a significant investment in the implementation of the SDGs and the transformation of the 2030 agenda into a tangible reality. By providing relevant knowledge and skills, the trainings aim to promote a deep understanding of the challenges and opportunities that arise within the context of sustainable development, enabling public servants to contribute effectively to the achievement of these transformative goals within their respective areas of work.



TOOLS FOR PROMOTING THE SDG

In addition to advertising campaigns and the identification of municipal facilities, the administration sought to expand the reach of the Sustainable Development Goals (SDGs) through partnerships with civil society organizations.

Furthermore, the municipal government encouraged active participation from the population in the implementation of the SDGs. Councils and committees composed of representatives from various sectors of society, such as businesses, universities, non-governmental organizations, and citizens, were created. These bodies were responsible for developing strategies and action plans to achieve the goals, ensuring a greater diversity of perspectives and knowledge in decision-making processes.

Another initiative undertaken by the municipal government was the establishment of training and education programs focused on the SDGs. Free courses and workshops were offered on topics such as sustainability, gender equality, poverty eradication, among others.

Lastly, the municipal administration utilized social media and other digital platforms as communication and engagement tools. Pages and profiles were created on major social media platforms, where information, news, and tips related to the SDGs were shared. Additionally, mobile applications and interactive websites were developed, allowing people to track the progress of the goals, record their own actions, and interact with other citizens interested in promoting sustainable development.



- 13 Ação Contra a Mudança Global do Clima
 - 14 Vida na Água
 - 15 Vida Terrestre
 - 16 Paz, Justiça e Instituições Eficazes
 - 17 Parcerias e Meios de Implementação
- [prefeituradefranciscomorato](https://www.prefeituradefranciscomorato.br)





MULTI-YEAR PLAN

The Multi-Year Plan (MYP) is a medium-term planning instrument for the city, outlining how municipal resources will be invested. It is typically developed in the first year of a government's term and remains in effect for the next four years.

From 2017 to 2021, the city of Francisco Morato

pioneered the participatory construction of its MYP. In 2017, public hearings were held in schools throughout the city, including evening and weekend sessions, to encourage public participation. Additionally, online participation was also facilitated. In 2021, due to the pandemic, public hearings were conducted in a virtual format.

1ST PARTICIPATORY MYP 2018/2021

Through the participatory MYP process in 2017, public hearings were conducted to gather input from the community.

The objective was to allow the population to define the city's priority needs, enabling the municipal administration to allocate financial resources accordingly and address the aspirations of the population. Each of these priorities was aligned with the goals and targets of the SDGs.



The priorities in various areas of municipal management, such as:

- I - Social Assistance
- II - Culture
- III - Education
- IV - Sports and Recreation
- V - Infrastructure and Public Works
- VI - Health



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<https://ppa.franciscomorato.sp.gov.br/planoMetas/2017>



2ND PARTICIPATORY MYP 2022/2025



In 2021, due to the Coronavirus pandemic, the public hearings for the construction of the Participatory Multi-Year Plan for the years 2022 to 2025 were conducted remotely through webinars. Similar to the

process in 2017, the population had the opportunity to express their priorities for the city in various areas.

The priorities were identified in the following areas:

- I - Governance (Government, Security, Finance, Revenue, and Legal)
- II - Social Assistance
- III - Culture, Tourism, Sports, and Recreation
- IV - Education
- V - Infrastructure, Environment, and Transportation
- VI - Health

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https://franciscomorato.sp.gov.br/arquivos/texto/anexo_622610f340bc4.pdf
<https://ppa.franciscomorato.sp.gov.br/planoMetas/2022>



MORATO INCLUSIVE AND SUSTAINABLE PROGRAM

The Morato Inclusive and Sustainable Program is a plan for the consolidation, monitoring, implementation, and evaluation of the city's public policy actions. Its overall purpose is to promote the SDGs in a comprehensive manner and seek partners for the development of the 2030 agenda in the municipality.

Within the Morato Inclusive and Sustainable Program, the medium and long-term municipal plans, known as Municipal Plans, in various areas have been aligned with the SDGs.

Particularly, the program has established the "Municipal Agenda 2030" which, guided by the SDGs, aims to ensure that the local government



adjusts its local targets and indicators to the UN's 2030 Agenda.

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<https://www.franciscomorato.sp.gov.br/site/artigo/noticia/1928>

<https://www.franciscomorato.sp.gov.br/moratoinclusivaesustentavel>



SOCIAL ASSISTANCE

ESTABLISHMENT OF THE UNIFIED SOCIAL ASSISTANCE SYSTEM MORATO SUAS

Social assistance is one of the most admirable mechanisms for supporting and ensuring the protection of citizens, providing assistance to individuals, families, and the community in facing their difficulties through services, benefits, and projects. It is a right of every citizen in need.

Significant advancements have been made

in improving the management of the Public Policy for Social Assistance in the city of Francisco Morato. In 2017, the Municipal Law No. 2.944 of July 21, 2017, was enacted, establishing the Morato Unified Social Assistance System (SUAS). It operates in a decentralized and participatory manner and is responsible for managing social assistance in the field of social protection.

DECENNIAL MUNICIPAL PLAN FOR CHILDHOOD AND ADOLESCENCE PMIA (2020-2030)

The Decennial Municipal Plan for Childhood and Adolescence (PMIA) is an extremely important document that guides actions to be carried out at the municipal level from 2020 to 2030. Its development is based on five fundamental axes of the National Plan, which are essential for directing the Action Plan. These axes are: Promotion of Rights, Protection and Defense of Rights, Participation of Children and Adolescents, Social Control of Rights Implementation, and Policy Management.

To ensure the effectiveness of the PMIA, a matrix has been developed, encompassing various thematic areas such as Social Assistance, Education, Sports and Recreation, Culture and Tourism, Health, and Protection Network. These areas are of great importance in promoting the healthy and comprehensive development of children and adolescents, ensuring their rights and offering them opportunities for growth and active participation in society.



THE MUNICIPAL PLAN FOR EARLY CHILDHOOD

The Municipal Program for Early Childhood - PMPI aims to mobilize and engage the entire population of Morato in the protection, promotion, and well-being of children aged 0 to 6, known as Early Childhood. The PMPI aims to provide a better quality of life and human dignity during this crucial phase of development, based on a precise diagnosis prepared by the Morato Municipal Committee for Early Childhood, recognized for its excellence.



STARTUP INCUBATOR - WOMEN

Francisco Morato has a Startup Incubator focused on the professionalization of women. The Startup Incubator is a dedicated facility that welcomes women and creates opportunities for employment, income generation, entrepreneurial training, and support for the implementation of small businesses. Since 2022, the facility has been benefiting women through the Prospera Família Program. As of June 2023, Francisco Morato serves a total of 296 beneficiaries in the Prospera Família program. The goal is to prepare these women for entrepreneurship, support the establishment or expansion of their enterprises to generate income, and monitor their progress while encouraging collaboration in business networks and their influence on public policies.

Women will receive a daily reloadable transportation voucher card to attend the



free courses. This is an important initiative to ensure the necessary conditions for the Startup Incubator program focused on women's entrepreneurship.

Furthermore, the municipality continues with the Criança Feliz (Happy Child) Program, which aims to serve 200 families. We have six home visitors whose main objective is to promote human development from early childhood for both children and their families. As of May 2023, 402 children and their families have already been assisted.



QUALIFICA MORATO

The Qualifica Morato Program, developed in partnership with the State Government and SEBRAE-SP, is one of the largest social and educational programs in Francisco Morato. Coordinated by the municipal secretariats of Social Assistance and Development, Economic Development, Employment and Income, Education, and Government, through the Solidarity Action and Economy Fund (FAES), the program offers over 120 in-person and virtual courses to more than three thousand people. Its objective is to promote the inclusion of individuals in vulnerable social situations in the job market,

Cursos Profissionalizantes

QUALIFICA

MORATO

develop talents and potential in vulnerable communities, provide professional training and qualification, integrate employment and entrepreneurship networks, recognize good practices, and support projects for the inclusion of adolescents and youth in the job market.



DIVERSITY

Francisco Morato joins this important cause and reaffirms its commitment to respect and equality for all individuals, regardless of their sexual orientation or gender identity.

The municipality has a Support Room for the LGBTQIA+ population, which provides support to this community with disrupted family and community ties due to the disclosure of their sexual and affectional identity. The support room offers the following services: Referrals to the Center for Social Assistance Reference (CRAS); Guidance on legal, social, and psychological support; Name and gender rectification in Civil Registry; Necessary procedural steps for the issuance of the warrant by the responsible

Política de Promoção da Diversidade sexual

LGBTQIAP+



court regarding the use of the social name, among other services aimed at the inclusion and protection of the LGBTQIA+ community in Francisco Morato.

In addition to daily assistance, the facility organizes events to promote the topic, such as the Diversity and Respect action (roundtable discussions and shows), as well as lectures on diversity and awareness on International LGBTQIAPN+ Pride Day.



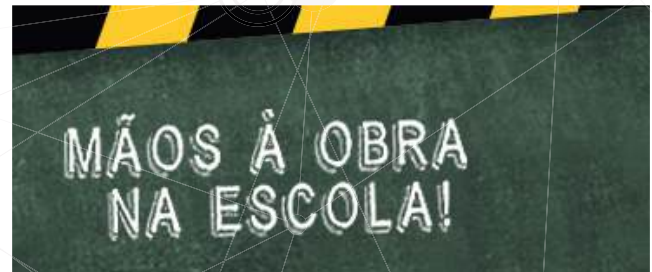
EDUCATION

The municipal education network consists of 50 schools, with a total of 23,000 students, serving the following levels: early childhood education, from 0 to 5 years old, primary education, from 6 to 11 years old, and Youth

and Adult Education, covering the initial and final years of primary education, that is, from 1st to 9th grade, for individuals who have not completed their studies at the expected age or who have not had the opportunity to study.

HANDS-ON WORK IN SCHOOLS

The "Hands-on Work in Schools" program is a comprehensive plan for the refurbishment of municipal schools, aiming to create a safe and welcoming environment for children, while also valuing the professionals. The program includes general preventive and corrective maintenance services, including electrical upgrades, internal and external painting, roof renovations, flooring adjustments, bathroom refurbishments, installation of rubber floors, water coolers, and sports court coverings, and kitchen improvements. It also involves floor



replacements, installation of fences, official floor markings, replacement of goals, baskets, and other details, along with metal roof coverings.



SCHOOL FOOD DEPARTMENT

Important initiatives were carried out from 2020 to 2021 to strengthen food security and nutrition in the school environment. Firstly, the Food and Nutrition Security Council (COMSEA) was established, playing a crucial role in this context. Additionally, the Municipal Food and Nutrition Security Plan was implemented to promote effective actions in this area. In partnership with the pedagogical team and in line with the National Common Curricular Base (BNCC), an Education in Food and Nutrition

project was launched, aiming to prevent and control issues related to food and nutrition.

In 2022, a pilot project of School Gardens was implemented at Heitor Hartmann Municipal School. This project involved students from Early Childhood Education, specifically Maternal I and II, totaling 199 students. During this mentioned period, a total of 48,203 meals were provided daily to meet the needs of nearly 23,000 students.

SCHOOL MEALS DURING THE PANDEMIC

During the COVID-19 pandemic, we implemented measures to ensure children's presence in school, even in a remote setting. We actively searched for children, especially in sensitive and vulnerable areas.

We prioritized ensuring that students continued to receive quality education, even from a distance. Additionally, we adopted the

School Food Card, benefiting 22,982 students in 2020 and 2021, regardless of family income. We also established the Food and Nutrition Security Council (COMSEA) and implemented the Municipal Food and Nutrition Security Plan, emphasizing the importance of food and nutrition education for students in the Municipal Network, based on the premise that well-nourished children learn better.



MORATO EDUCA PLUS PROGRAM

In 2022, the "Morato Educa Plus" program was launched, developed by the City Hall in partnership with the municipal departments of Education and Sports. The objective of the program is to increase the students' time spent in school and provide sports experiences.

The initiative is being implemented in ten municipal schools. The launch ceremony took place at Cora Coralina Municipal School and was attended by municipal authorities.



This is a strategic program that aims to provide students with sports initiation experiences within the school units.



SCHOOL HEALTH PROGRAM

The School Health Program (SHP) is a joint initiative of the Federal Government, Ministry of Health, and Ministry of Education, implemented in Morato since March 2018 through the Municipal Department of Education and the Medical Assistance Service (SAME). The SHP aims to promote the integration of health and education for the development of citizenship and the improvement of public policies. Its main objective is to offer health and education services in municipal schools, aiming to address vulnerabilities that may hinder the comprehensive development of children and young people. Program actions include weight and height measurements, updating vaccination records, dental and ophthalmological guidance, as well as



PROGRAMA SAÚDE NA ESCOLA

activities to combat *Aedes aegypti*, prevent childhood obesity, and other exercises. For the program's execution, an Intersectoral Working Group (IWG) was established, composed of the Municipal Departments of Education and Health, responsible for planning, implementing, evaluating, and monitoring the activities.



MIGRANT STUDENTS

The Department of Education of Francisco Morato, in partnership with the Federal University of São Paulo (UNIFESP), developed the Extension Project "Bolivian Migrants: Hospitality, Multilingualism, and Interculturality" in 2022, with the aim of welcoming migrant students and promoting inclusive and equitable education. The project involved training sessions with managers

and teachers from the municipal education network, addressing language, culture, origin history, and the sense of belonging of these migrant groups. The initiative seeks to ensure access, retention, and participation of students, as well as reduce inequalities and promote equal opportunities, in accordance with the commitments of the UNESCO Action Plan and the Sustainable Development Goals.

OFICINA

A GENTE SE ENTENDE... PERO NO MUCHO

MIGRANTES
LÍNGUA & CULTURA

DE JUNHO
às 11h30

entadores e gestores escolares que panhol em suas unidades escolares Francisco Morato.

Schedule:

Setembro	02	18:30
Turno A	09	às
Turno B	16	20:30
	23	

Participants: rubens, márcia, ana carlota, heleni

SDG Icons: 4 EDUCAÇÃO DE QUALIDADE, 10 REDUÇÃO DAS DESIGUALDADES

INFRASTRUCTURE AND CONSTRUCTION

NEW PATHS PROGRAM

The New Paths Program has been a milestone in Francisco Morato, promoting the transformation of over 20 km of streets and avenues through drainage, resurfacing, and new pavement. This results in a significant improvement in the quality of life for residents, providing more efficient urban mobility. In 2022, 35 streets benefited from the program, and in 2023, an additional 19 will be included. The Porretes Road is also being paved, covering almost six kilometers and including the construction of necessary infrastructure to ensure safety and comfort for users.



These initiatives reflect the commitment of the City Hall of Francisco Morato to promote real transformations and improvements that

contribute to the Sustainable Development Goals related to innovation, infrastructure, and sustainable cities.



DEPARTMENT OF CITIZEN SECURITY

NUPDEC

On May 4, 2023, the Nucleus for Protection and Civil Defense (Nupdec) was introduced to the population of Francisco Morato, a program aimed at guiding and raising awareness among the community about prevention and minimization of risks and disasters in the most vulnerable areas of the municipality. The program seeks to promote a collective culture of risk reduction and disaster management through the mobilization and sensitization of residents, involving actions of prevention, mitigation, preparedness, response, and recovery. The event was attended by local authorities, representatives from Civil Defense, and members of the Jardim Alegria neighborhood community, which is the first neighborhood to receive the initiative.



MORATO PROTECT PROGRAM

The Municipality of Francisco Morato has taken a step forward in protecting against heavy rains with the launch of the "Summer Rains" program in September 2022. In addition to this program, the "Morato Protect" program was launched in June 2023, aimed at recovering areas at risk identified by Civil Defense through the construction of containment walls. The first phase of the initiative, with a municipal investment of



over R\$ 13,660,000.00, covers seven priority locations. These actions aim to preserve lives and reduce the impacts caused by rains, ensuring greater safety for the population.



HEALTH

PARTIU PREV PERIFA

The Partiu Prev Perifa project, developed in Francisco Morato, won the David Capistrano Award for Successful Experiences at the 36th State Congress of Health Secretaries. The program is carried out by the Counseling and Testing Center (CTA) and aims to bring prevention of sexually transmitted diseases - sexually transmitted infections such as HIV/AIDS and viral hepatitis - as well as provide guidance on teenage pregnancy to local communities, within funk parties and late-night events. Partiu Prev Perifa is a pilot project focused on the peripheral areas of Francisco Morato, which are highly vulnerable.



In 2022, four project actions were carried out in public spaces in the municipality, such as the Juvenal Hartmann boardwalk, Jardim Santo Antônio, Jardim Santa Catarina, and

CSU. These initiatives contributed to the achievement of the award, where Francisco Morato was one of the 15 winners among 1,496 submitted projects.



DESPERTAR PROJECT

The Despertar Project was created with the objective of establishing an intersectoral working group called the "Network for combating domestic violence in Francisco Morato." This network includes not only the services responsible for health, security, education, and others, but also government and non-governmental agents who are formulators, regulators, and implementers of public policies aimed at women and other populations.

This action serves as a guideline in the planning, development, and implementation of public policies that ensure the well-being and quality of

life of the population, aiming for the sustainable development of the municipality and the full implementation of the UN's 2030 Agenda.



PROJETO
Despertar



CULTURE AND TOURISM

WOMEN IN CULTURE

Culture plays a crucial role in the lives of women in Francisco Morato, evidenced by the fact that they represent an overwhelming majority, accounting for 87.6% of the participating students in the various activities offered free of charge by the Department of Culture and Tourism.

Within this wide range of cultural options, women have the opportunity to explore and develop their artistic and creative potential. The activities range from children's ballet and Baby Ballet, which introduce children to the world of dance in a playful and enchanting way, to belly dancing, street dance, ballroom dancing, breaking, and contemporary dance, providing different styles of dance for bodily expression.

In addition to dance, Francisco Morato also offers singing and choir classes, allowing women to cultivate and enhance their vocal skills. Guitar practice is accessible to all interested individuals, providing a versatile instrument for musical expression.

Another form of art explored is theater, which provides a space for women to express their emotions, develop creativity, and strengthen self-confidence. Through the interpretation of characters and stories, they can explore different perspectives and promote empathy.

In addition to artistic activities, creative writing is also valued and encouraged. Women have the opportunity to express their thoughts, feelings, and experiences through the written word, exploring literature and poetry.





GOVERNMENT

CHILDREN'S PARK - INTERSECTORAL SPACE

Based on the Multi-Year Plan (MYP), which defined the implementation of an Urban Park in a vulnerable area as an action for the municipal public administration, promoting integration with the population and modernizing management methods, generating conscious coexistence with the environment, and actively promoting conservation and environmental education.

Located in an area of over 42,000 m², the park facilities occupy approximately 17,000 m². The park is a space dedicated to leisure, culture, health, sports, and promoting the quality of life for the people of Morato, as it features extensive green areas, a skate park, a semi-Olympic swimming pool with changing rooms, a children's pool and a biribol pool, a playground with accessibility-adapted toys, a futsal field, covered and open sports courts, and a semi-arena amphitheater for outdoor performances.



Additionally, the park also houses important public services such as a Guardianship Council, a Social Assistance Reference Center, and a Basic Health Unit, providing support and care for the community. Recently, a new daycare center was added to the park, and the inauguration of the Municipal Civil Guard headquarters is scheduled soon.

With this combination of infrastructure, services, and activities, the Children's Park consolidates itself as a complete and multifunctional space, contributing to the well-being and holistic development of the Morato population.



MUNICIPAL HALL

On June 29, 2020, the new Ricardo Suffredini da Costa - Kito Municipal Hall was inaugurated in Francisco Morato. The inauguration event, originally scheduled for March, had to be postponed due to the coronavirus pandemic. The ceremony was limited to the public but was streamed online through the municipality's virtual channels. The construction of the new Municipal Hall was a result of the population's demands during the participatory plenary sessions of

the Multi-Year Plan 2018/2021 (MYP) held in 2017. The building was designed with technology, security, and accessibility in mind, featuring 11 floors and a total area of 6,500 square meters. With approximately 400 employees working on-site, the Municipal Hall serves around a thousand people daily. Located in Praça da Liberdade, Jardim Sinobe, the Municipal Hall represents an achievement for the city, providing better service to the population.



Recognitions and Partnerships

RECOGNITIONS AND PARTNERSHIPS

The city of Francisco Morato has joined the Sustainable Cities Program (SCP), which is an agenda in support of the SDGs and includes tools such as a set of 260 indicators related to various areas of public administration, a monitoring panel for Goal Plans, and software that enables data and information comparison among cities. The SCP also provides a database of good practices with exemplary cases of public policies in Brazil and worldwide, a training and capacity-building program for municipal public administrators, technical guidance documents, and informative content for the general public. The methodologies,



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tools, and other program content are made available on this platform, an open and freely accessible web environment with interactive resources and features for public administrators and other users.

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This membership allows the municipality to have an external agent that supports the means of implementing the 2030 agenda, and, in particular, a range of possibilities for evaluating indicators linked to the SDGs,

enabling the measurement of the city's performance in different areas of public administration, acting similarly to an external evaluator, as the SCP platform provides data from various national sources.

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Furthermore, the SCP held the Sustainable Cities Award (4th edition) - 2023 edition, "Accelerating the Implementation of the 2030 Agenda," and awarded the city of Francisco

Morato with the 2nd place in the Good Practices category in medium-sized cities for the Morato Inclusive and Sustainable Program.

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<https://www.cidadessustentaveis.org.br/paginas/premio-cidades-sustentaveis-2023>



CHILD-FRIENDLY MAYOR

Francisco Morato has been awarded the "Child-Friendly" seal by the ABRINQ Foundation. This seal is granted to municipalities that stand out in the implementation of actions and public policies aimed at guaranteeing the rights of children and adolescents, in line with the International Convention on the Rights of the Child and the Statute of the Child and Adolescent (ECA). The Child-Friendly Mayor Program aims to strengthen the role of municipal administrators in this important area. It provides technical support for municipalities to identify their needs, establish priorities, and build networks that prioritize



Prefeito Amigo da Criança

childhood and adolescence. The program values the political will of the administrators and recognizes the results achieved at the end of each administration.



SDG STRATEGY

Francisco Morato benefits from a partnership with the SDG Strategy network, an initiative that seeks to engage and raise awareness among key actors in society about the fulfillment of the 2030 Agenda in Brazil. This partnership aims to go beyond aspirations and good intentions, fostering dialogue and joint efforts to embed the objectives and principles of the Sustainable Development Goals (SDGs) in the actions and conduct of all involved. The SDG Strategy brings together representative organizations from civil society, the private sector, local governments, and academia, with the goal of expanding and enhancing the debate on the SDGs at the national and municipal levels. This initiative seeks to mobilize, discuss, and propose effective means of implementing the agenda, recognizing that real progress requires the deep involvement of diverse sectors of society.

In 2022, during the event "SDG Strategy - The Future We Want," Francisco Morato received second place in the category of "Municipal

Governments and Public Authorities" for the project "Paths to Transformation: Francisco Morato Municipality, the 2030 Agenda, and the SDGs." The award-winning practice of Francisco Morato demonstrates the municipality's commitment to promoting the implementation of the Sustainable Development Goals (SDGs) established by the 2030 Agenda. The "Paths to Transformation" project highlights the actions undertaken by the municipal administration to advance towards the SDGs, addressing various areas such as education, health, environment, gender equality, among others.



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City Hall of
Francisco Morato